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Comparative Results of Findings Regarding Three Barbershops in Operation in Other Government Buildings

	<u>NAVY</u>	<u>PENTAGON</u>	<u>STATE DEPARTMENT</u>
1. Administration			
a. Admin Contacts	Owner: Concessionaire Navy Liaison Rep: Mr. Bussey, 11-66332	Owner: Joseph D. Abbate, Pentagon Barber Shop, Inc.	Owner: Nick Pecoraro
b. Operating Arrangement	Concessions governed by a Defense Concession Committee, represented by top echelon of each of the Branches of Services.	Controlled by D. C. D. Concession Committee. FPM concessions has nothing to do with the shop. Contract with Pentagon Barber Shop renewed every three years. Prices set by D. C. D. Concession Committee. Contract can be negotiated or placed for bid at option of D. C. D. concessions committee. Always negotiated to date.	Controlled by Department of State. The barber shop was placed in the building at the insistence of the Secretary of State when commercial facilities were not available close to State Department. Installation of equipment and preparation of shop by FPM on a reimbursable work order from Department of State Recreational Association.
2. Personnel			
a. Barbers Employed	Seven white barbers; two colored shoe shine boys.	Twenty three white.	Five white; one colored.
b. License Requirements	Union shop; D. C. Licensed	Union shop; D. C. Licensed	Union shop; D. C. Licensed
3. Space & Facilities			
a. Location	1st Floor, Room 1520, Main Navy	Concourse	Room B-233 in basement beneath "C" Street lobby at elevators.
b. Equipment Installation	Contact did not know who paid for installation of equipment. Equipment purchased and paid for by barber owner.	Installation of equipment and preparation of the shop arranged by owner.	Installation of equipment and preparation of shop by FPM on a reimbursable work order from Department of State Recreational Association.

	<u>MAIN HALL</u>	<u>PERRAGON</u>	<u>STATE DEPARTMENT</u>
c. Utilities	Air conditioning, lights, hot and cold water and sewer provided by FNS without reimbursement.	Heat and lights such as provided in office space is provided by the military without charge. All other utilities and services must be paid by owner. Utilities not separately metered must be paid on equipment unit basis.	Air conditioning, lights, hot and cold water, and sewer provided by FNS without reimbursement.
d. Telephone	Paid by concessionaire.		182-3109 - Installed and paid for by State.
e. Repair & Improvements	Repairs, such as new hot water heater, paid for by B. O. B. Concession Committee. New barber equipment paid for by owner.	Paid by owner.	When necessary, would be accomplished by FNS or Department of State Recreation Association expense.
f. Cleaning & Waxing	Shoe shine boy keeps hair off floor and tidies up. The owner pays an outside janitor to wash and wax floor once a week.	Performed or arranged and paid for by owner.	By FNS, non-reimbursable.
g. Toilet Facilities	Facilities available adjacent to barber shop.	Toilet facilities available on opposite side of entrance.	No toilet facilities are available in the immediate area. This is a constant complaint received from customers.
h. Services Rendered			
a. Service Arrangements	By appointment only.	Waiting basis. Appointment accepted from top echelon by telephone for a specified chair at a specified time.	Waiting basis. No appointment.

	<u>MAIN NAVY</u>	<u>PENTAGON</u>	<u>STATE DEPARTMENT</u>
b. Prices	Haircut \$1.10 Shave .75 Tonic .35 Shampoo, plain .75 Face Massage, plain .75 Face Massage, Mud Pack 1.00 Shoe Shine .15	Haircut \$1.10 Shave .75 Tonic .35 Shampoo, plain .75 Facial .75 Bonacilla Massage 1.00 Shoe Shine .15 Marge Shampoo 1.00 Steam Facial .75 Witchhazel, Steam .50 Fitch's Shampoo 1.00 Oil Shampoo 1.00 Sings .35 Head Massage .50	Haircut \$2.00 Shave 1.75 Tonic .50 Shampoo, plain 1.25 Face Massage, plain 1.50 Face Massage, Mud Pack 1.50 Shoe Shine .25 Shampoo, Glover Massage 1.50 Price Division: Barber 70%, Owner 30%. Owner's 30% distributed as follows: 29% Supplies, income, Social Security, Bonded and Malpractice Insurance. 1% Profit. A portion of this amount is probably returned to Department of State Rec. Assoc. (amount not revealed)
c. Special Services	None	One chair is located on the 2nd floor of the Pentagon where a few of the top echelon can make appointments and have work done. It was not verified that work is done in a person's own office, but the statement was made that this could be possible. This service is probably rare.	Provided to the Secretary and Assist. Sec. of State and other personnel of high rank. Work is performed in the customer's office on an appointment basis. A figure of \$5.00 per hair cut was mentioned but not confirmed.
d. Customers (type)	Accepts both civilian and military male personnel. Occasionally accepts female customers.	All male military personnel served. No service for females.	All male personnel served regardless of grade or race. No service for females.
e. Capacity of Shop			
(1) Chairs	Seven	Twenty-three	Six
(2) Hours of Operation	0730 - 1645 Mon thru Fri No Saturdays or holidays	0730 - 1700	0800 - 1800 Mon thru Fri 0900 - 1300 Saturday

	<u>MAIN BODY</u>	<u>ENTRANCE</u>	<u>STATE DEPARTMENT</u>
(3) Time Per Broadcast	Approximately 15 minutes	Approximately 15 minutes.	Approximately 20 minutes.
(4) Customer Potential	Approximately 5,000 (one half of 10,000 total) estimated to be male.	Approximately 15,000 (one half of 30,000 total) estimated to be male.	Approximately 4,500 (one half of 9,000 male and female regularly assigned plus 1,000 visitors).